

2017 International Society for Vaccines (ISV) Annual Congress

In collaboration with
Institut Pasteur



Opportunity for Sponsorship and Exhibition

Institut Pasteur, Paris France

October 5-7, 2017

About ISV Congress

The annual global congress (www.isvcongress.org), organized by the International Society for Vaccines (ISV), is the world's largest scientific conference in the field of vaccines to cover broad and balanced topics related to vaccines and immunotherapies.

At this 3-day congress, dozens of international leading experts will be attending as invited speakers and 50+ oral presentations, selected from submitted abstracts from the global vaccine community, will provide the most up-to-date information about the current status of vaccine research, development, production, and clinical practice in both developed and developing countries.

Raise Your Visibility, Promote Your Organization, and Build Connections

With ISV Congress 2017, the exciting new associations with other groups in the vaccine field bring enticing new opportunities for sponsors of all levels and for a variety of budgets. As usual, there will be a global network of basic, translational, and clinical scientists in academia, business, and government. Additionally, the partnership with Institute Pasteur will add a dynamic and more diverse target audience, and offer additional opportunities to interact with key professionals in the field, including one-on-one face-to-face networking events with some of the leading names in the field. Sponsors will continue to have the chance to build brand awareness, create new partnerships, and strengthen existing ones, with all participants. Sponsorship opportunities will also include publicity through both pre-event and onsite options. A summary of these advantages include:

- ◆ Highlight your company's current products/services and generate interest in those under development
- ◆ Engage participants to build new relationships and expand existing customer base, both nationally and internationally
- ◆ Provide a consistent presence for your company in the vaccine and related research sector, further increasing visibility
- ◆ Strengthen existing relationships and reinforce the benefits offered by your company
- ◆ Present cutting-edge data on the latest technologies to key-decision makers and globally renowned researchers

The same opportunities are open to non-profit organizations, academic groups/vaccine centers, and publishing companies including scientific or trade journals related to vaccines, infectious diseases, and general biotechnology.



Standard and Customized Sponsorship Opportunities

The standard sponsorship packages offered for this conference are described in detail in the following pages. In addition to the standard packages, we can also work with you to customize a sponsorship package tailored to your unique needs and budgets. Please contact us to get more details if you are interested in working with us to build a specialized package suited to your specific goals.

All Diamond, Platinum, Gold, and Silver sponsorship packages include:

- ⇒ Company acknowledgement with logo on conference program, conference website, and dedicated sponsor lists posted at the Congress.
- ⇒ Co-Sponsorship of the Welcome Reception
- ⇒ One promotional insert in ISV Congress Bag

DIAMOND SPONSOR \$25,000

Diamond Sponsorship provides a continuous connection with the vaccine research community throughout the year by featuring your logo on ISV-Online (www.ISV-Online.org). ISV-Online is frequently accessed by graduate students, post-docs, researchers, clinicians, and world-class vaccine program directors. This website provides you with an ideal setting to improve your visibility and convey your mission and services to a broad, global audience. Only ONE Diamond-level sponsorship opportunity is available.

- ◆ Pre-event online advertising including special recognition on the conference website as a Diamond Sponsor, logo with a hyperlink to your company's home page, and acknowledgement on selected e-mailings and advertisements
- ◆ Event Opportunities Include:
 - ◇ Company acknowledgement with logo on conference program, conference website, and dedicated sponsor lists posted at the Congress.
 - ◇ Co-sponsorship of the Welcome Reception
 - ◇ A complimentary full page advertisement inserted in the conference program (provided by sponsor)
 - ◇ One exhibit space (optional)
 - ◇ Choice of exhibit booth location from the designated sponsor area
 - ◇ Complimentary full registration for up to 4 participants, and 2 additional exhibit booth-only staff
 - ◇ One set of pre-approved light-weight promotional materials (pens, notepads) included in the ISV conference bags to be provided by the sponsor (please inquire for limitations).
 - ◇ Exclusively Sponsor* (2) of the following: Lanyards (QTY available- 1) for each participant (provided by sponsor), Breakfast (QTY available- 1), Refreshment break (QTY available- 6), Lunch break (QTY available- 3)
- ◆ Post- Conference: "Thank you email" to all attendees with company logo and post-conference (preapproved) marketing e-mail

**Determined on a first-come, first-served commitment basis including paid sponsorship fee.*

PLATINUM SPONSOR \$10,000

- ◆ Event opportunities Include:
 - ◇ Special recognition on the conference website as a Platinum Sponsor.
 - ◇ Company acknowledgement with logo on conference program, conference website, and dedicated sponsor lists posted at the Congress
 - ◇ Co-sponsorship of the Welcome Reception
 - ◇ One-page double-sided promotional insert in the ISV Congress bag
 - ◇ One Exhibit space (optional)
 - ◇ Complimentary registration for 3 Participants, and 1 additional exhibit booth-only staff
 - ◇ One set of pre-approved light-weight promotional materials (pens, notepads) included in the ISV conference bags to be provided by the sponsor (please inquire for limitations).
 - ◇ Exclusively Sponsor* (1) of the following: Lanyards (QTY available- 1) for each participant (provided by sponsor), Breakfast (QTY available- 1), Refreshment break (QTY available- 6), Lunch break (QTY available- 3)

**Determined on a first-come, first-served commitment basis including paid sponsorship fee.*

GOLD SPONSOR \$5,000

- ◆ Event Opportunities Include:
 - ◇ Special recognition on the conference website as a Gold Sponsor
 - ◇ Company acknowledgement with logo on conference program, conference website, and dedicated sponsor lists posted at the Congress.
 - ◇ Co-sponsorship of the Welcome Reception
 - ◇ One-page double-sided promotional insert in the ISV Congress bag
 - ◇ One Exhibit Space (optional)
 - ◇ Complimentary full registration for 2 participants, and 1 exhibit-booth only staff
 - ◇ Sponsor specific portion of the meeting, including 1 of the following*: Refreshment break (QTY available- 6), Lunch break (QTY available- 3)

**Determined on a first-come, first-served commitment basis including paid sponsorship fee.*

SILVER SPONSOR \$2,500

- ◆ Event Opportunities Include:
 - ◇ Special recognition on the conference website as a Silver Sponsor
 - ◇ Company acknowledgement with logo on conference program, conference website, and dedicated sponsor lists posted at the Congress.
 - ◇ Co-sponsorship of the Welcome Reception
 - ◇ One-page double-sided promotional insert in the ISV Congress bag
 - ◇ One Exhibit Space (optional)
 - ◇ One complimentary full-conference registration ticket and one exhibit booth-only staff member

**Determined on a first-come, first-served commitment basis including paid sponsorship fee.*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Unavailable to attend the conference? Looking to supplement sponsorship level with additional opportunities? The following opportunities are available (determined on a first-come, first-serve commitment basis for those marked EXCLUSIVE, including paid sponsorship fee).

REGISTRATION DESK (EXCLUSIVE) \$3,500

- ◆ Your company logo on one foam-backed poster at the registration desk
- ◆ 1 complimentary full-conference registration

SPECIAL INDUSTRY-SPONSORED SESSION \$4,500

- ◆ Your company logo at the opening and closing of the sponsored session and on on-site signage
- ◆ Your company name and logo in the program booklet next to the session listing
- ◆ 1 complimentary full-conference registration

ISV CONGRESS BAG PROMOTIONAL INSERT \$1,200

- ◆ Your promotional material can be inserted into each ISV Congress Bag given to participants on site. (This applies to lightweight materials only – books, etc. will not be inserted into ISV Congress Bags). Materials must be sent to the Project Lead in time for insertion (specific dates and quantities will be provided).

GALA DINNER (EXCLUSIVE)- CONTACT US FOR MORE INFORMATION AND COST

- ◆ A unique opportunity to brand the main social event of the conference
- ◆ Your company logo on one foam-backed poster where the dinner will be taking place
- ◆ Opportunity to give a short address at the beginning of the dinner

WELCOME RECEPTION DRINKS (EXCLUSIVE) - CONTACT US FOR MORE INFORMATION AND COST

- ◆ Your company logo on one foam-backed poster at the entrance to the reception
- ◆ Your company logo on the cocktail napkins distributed by the hotel (provided by sponsor)

Questions or Special Requests

Do you have a question about one of the sponsorship opportunities provided above? Do you have a suggestion or a special request to be included with your sponsorship package? Contact us—we will be happy to work with you to answer your questions or try to put together a package that meets the needs of your sponsorship efforts.

For more information on any of these opportunities, please contact:

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