

2021 International Society for Vaccines Annual Congress

Sponsorship & Exhibition

Québec City Convention Centre
Fall 2021



ABOUT ISV CONGRESS:

The annual global congress (www.isvcongress.org), organized by the International Society for Vaccines (ISV), is the world's largest non-commercial scientific conference in the field of vaccines to cover broad and balanced topics related to vaccines and immunotherapies.

At this 3 1/2 day congress, dozens of international leading experts will be attending as invited speakers and 60+ oral presentations, selected from submitted abstracts from the global vaccine community, will provide the most up-to-date information about the current status of vaccine research, development, production, and clinical practice in both developed and developing countries.



Raise Your Visibility, Promote Your Organization and Build Connections

The exciting new associations with other groups in the vaccine field brings enticing new opportunities for sponsors of all levels and for a variety of budgets. As usual, there will be a global network of basic, translational, and clinical scientists in academia, business, and government.

Sponsors will continue to have the chance to build brand awareness, create new partnerships, and strengthen existing ones, with all participants. Sponsorship opportunities will also include publicity through both pre-event and onsite options. A summary of these advantages include:

- ✓ Highlight your company's current products/services and generate interest in those under development.
- ✓ Engage participants to build new relationships and expand existing customer base, both nationally and internationally.
- ✓ Provide a consistent presence for your company in the vaccine and related research sector, further increasing visibility.
- ✓ Strengthen existing relationships and reinforce the benefits offered by your company.
- ✓ Present cutting-edge data on the latest technologies to key-decision makers and globally renowned researchers.

The same opportunities are open to non-profit organizations, academic groups/vaccine centers, and publishing companies including scientific or trade journals related to vaccines, infectious diseases, and general biotechnology.



SPONSOR PACKAGES

**All packages determined on a first come, first served commitment basis including paid sponsorship fee. Lunch and Refreshment Breaks dependent on availability.*

NOTE: All Diamond, Platinum, Gold, and Silver sponsorship packages include:

- ✓ Company acknowledgement with logo on conference program, conference website, and dedicated sponsor advertisements posted at the Congress.
- ✓ One promotional insert in the ISV Congress Bag

◇ DIAMOND SPONSOR \$25,000 ◇

Diamond Sponsorship provides a continuous connection with the vaccine research community throughout the year by featuring your logo on ISV-Online (www.ISV-Online.org).

ISV-Online is frequently accessed by graduate students, post-docs, researchers, clinicians, and world-class vaccine program directors.

This website provides you with an ideal setting to improve your visibility and convey your mission and services to a broad, global audience.

Only ONE Diamond-level sponsorship opportunity is available.

- ◇ Pre-event online advertising including special recognition on the conference website as a Diamond Sponsor, logo with a hyperlink to your company's home page, and acknowledgement on selected emailing's and advertisements.
- ◇ Company acknowledgement with logo on conference program, conference website, and dedicated sponsor lists posted at the Congress.
- ◇ A complimentary full page advertisement in the conference program (provided by sponsor).
- ◇ One exhibit space (optional).
- ◇ Complimentary full registration for up to 4 participants, and 2 additional exhibit booth-only staff.
- ◇ One set of pre-approved light-weight promotional materials (pens, notepads) included in the ISV conference bags to be provided by the sponsor (please inquire for limitations).
- ◇ Exclusively Sponsor* (2) of the following: Refreshment break and Lunch break
- ◇ Post- Conference: "Thank you email" to all attendees with company logo and post-conference (preapproved) marketing e-mail.

PLATINUM SPONSOR \$10,000

- Special recognition on the conference website as a Platinum Sponsor.
- Company acknowledgement with logo on conference program, conference website, and dedicated sponsor lists posted at the Congress.
- One-page double-sided promotional insert in the ISV Congress bag.
- One Exhibit space (optional).
- Complimentary registration for 3 Participants, and 1 additional exhibit booth-only staff.
- One set of pre-approved light-weight promotional materials (pens, notepads) included in the ISV conference bags to be provided by the sponsor (please inquire for limitations).
- Exclusively Sponsor* (1) of the following: Refreshment break or Lunch break

GOLD SPONSOR \$5,000

- Special recognition on the conference website as a Gold Sponsor.
- Company acknowledgement with logo on conference program, conference website, and dedicated sponsor lists posted at the Congress.
- One-page double-sided promotional insert in the ISV Congress bag.
- One Exhibit Space (optional).
- Complimentary full registration for 2 participants and 1 additional exhibit-booth only staff.
- Exclusively Sponsor* (1) of the following: Refreshment break or Lunch break

SILVER SPONSOR \$2,500

- Special recognition on the conference website as a Silver Sponsor.
- Company acknowledgement with logo on conference program, conference website, and dedicated sponsor lists posted at the Congress.
- One-page double-sided promotional insert in the ISV Congress bag.
- One Exhibit Space (optional).
- Complimentary full registration ticket for 1 participant and 1 additional exhibit booth-only staff member.

Package	Advertisement in Program	Registrations	Exclusively Sponsor	Lightweight Promotional Materials (pens, notepads) in Bag	1 Page Advertising Insert in Bag
Diamond	Yes	(4) Full (2) Exhibit Only	(1) Lunch & (1) Break	Yes	Yes
Platinum	No	(3) Full (1) Exhibit Only	(1) Lunch <u>or</u> (1) Break	Yes	Yes
Gold	No	(2) Full (1) Exhibit Only	(1) Lunch <u>or</u> (1) Break	No	Yes
Silver	No	(1) Full (1) Exhibit Only	No	No	Yes

Additional Sponsorship Opportunities:

Unavailable to attend the conference? Looking to supplement sponsorship level with additional opportunities? The following opportunities are available.

- **REGISTRATION DESK (EXCLUSIVE) \$3,500**

- Your company logo on poster at the registration desk

- **SPECIAL INDUSTRY-SPONSORED SESSION \$4,500**

- Your company logo at the opening and closing of the sponsored session and on-site signage
- Your company name and logo in the program booklet next to the session listing
 - 1 complimentary full-conference registration

- **ISV CONGRESS BAG PROMOTIONAL INSERT \$1,200**

Your promotional material can be inserted into each ISV Congress Bag given to participants on site. (This applies to lightweight materials only – books, etc. will not be inserted into ISV Congress Bags). Materials must be sent to the Project Lead in time for insertion (specific dates and quantities will be provided).

- **CO-SPONSOR GALA DINNER**

A unique opportunity to brand the main social event of the conference.

Your company logo on a poster where the dinner will be taking place and the opportunity to give a short address at the beginning of the dinner.

Contact us for more information and cost

Questions/Suggestions?

Do you have a question about one of the sponsorship opportunities provided above? Do you have a suggestion or a special request to be included with your sponsorship package?

Contact us – we will be happy to work with you to answer your questions or try to put together a package that meets the needs of your sponsorship efforts.

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