

International Society for Vaccines



**2021
SPONSORSHIP
PROGRAM**

Raise Your Visibility, Promote Your Organization and Build Connections

Due to the overwhelming need to develop, manufacture, test and distribute safe and effective vaccines, The International Society for Vaccines (ISV) will continue to organize virtual congresses throughout 2021 for vaccine developers to share their research and progress. ISV has successfully organized multiple virtual congresses in 2020 including a high impact virtual congress series on COVID-19 which included presentations by 12 leading developers of COVID-19 vaccines and attracted thousands of registered attendees.

ISV anticipates organizing multiple virtual congresses in 2021 covering COVID-19 vaccines, influenza vaccines and other topics. ISV is also planning to have the 2021 annual congress in virtual format.

The addition of the virtual congress format greatly expands the scale and level of audience participations. It brings enticing and new opportunities for sponsors of all levels and a variety of budgets. Sponsors will have the chance to build brand awareness, create new partnerships, and strengthen existing ones.

Sponsorship Packages

ISV offers 4 distinct sponsorship packages - Silver, Gold, Platinum, and Diamond. Each package comes with its own set of unique benefits designed to increase the visibility and presence of your company in the vaccine and related research sector.

Please note that all sponsorship packages do include the following:

- Company acknowledgement with logo on conference website for entire 2021
- Free sponsorship status for 2021 ISV Annual Congress
- Company Logo included on all ISV Virtual Congress correspondence
- Company logo shown during the start of any Virtual Congress

These same sponsor opportunities are open to business entities as well as non-profit organizations, academic groups/vaccine centers, and publishing companies including scientific or trade journals.

The potential levels of sponsorship.

SILVER \$2,500

- Special recognition as a Silver Sponsor on Congress website with company logo and embedded link to your organization's website. Logo will remain on the website throughout all of 2021.
- Logo included in 2021 Annual Virtual Congress program book.
- Company logo included on all outgoing correspondence regarding any ISV Congresses.
- Company logo shown during the start of any live Virtual Congress.

GOLD \$5,000 (**indicates additional benefit from Silver*)

- Special recognition as a Gold Sponsor on Congress website with company logo and embedded link to your organization's website. Logo will appear larger than lower sponsor tiers and remain on the website throughout all of 2021.*
- Logo included in 2021 Annual Virtual Congress program book.
- Company logo included on all outgoing correspondence regarding any ISV Congresses.
- Company logo shown during the start of any live Virtual Congress.
- Company logo included in all outgoing newsletters to entire ISV membership database throughout all of 2021.*
- Opportunity to include one-time news statement in one outgoing newsletter to entire ISV membership database.*
- Company logo included at start of all 2021 ISV Congresses shown at the official ISV YouTube Channel.*
- Company name noted as a Gold Sponsor in YouTube video description.*

PLATINUM 10,000 (**indicates additional benefit from Gold*)

- Special recognition as a Platinum Sponsor on Congress website with company logo and embedded link to your organization's website. Logo will appear larger than lower sponsor tiers and will remain on the website throughout all of 2021.*
- Logo included in 2021 Annual Virtual Congress program book.
- Company logo included on all outgoing correspondence regarding any ISV Congresses.
- Company logo shown during the start of any live Virtual Congress.
- Company logo included in all outgoing newsletters to entire ISV membership database throughout all of 2021.
- Opportunity to be linked to one scientific session as a special sponsor*
- Opportunity to include a onetime one-paragraph news statement in one outgoing newsletter to entire ISV membership database.*

- Company logo included at start of all 2021 ISV Congresses shown at the official ISV YouTube Channel.
- Company name noted as a Platinum Sponsor in YouTube video description.

◇ **DIAMOND 25,000** ◇ (**indicates additional benefit from Platinum*)

- Special recognition as a Diamond Sponsor on Congress website with company logo and embedded link to your organization's website. Logo will appear larger than lower sponsor tiers and will remain on the website throughout all of 2021.
- Logo included on ISV main site (www.isv-online.org) throughout all of 2021.*
- Logo included in 2021 Annual Virtual Congress program book.
- Opportunity to provide a one-page advertisement in 2021 Annual Virtual Congress book.*
- Company logo included on all outgoing correspondence regarding any ISV Congresses.
- Company logo shown by itself during the start of any live Virtual Congress.*
- Company logo included in all outgoing newsletters to entire ISV membership database throughout all of 2021.
- Opportunity to sponsor a dedicated session and provide one inserted slide as part of the congress introduction prior to the start.*
- Opportunity to include onetime one-paragraph news statement in two outgoing newsletters to entire ISV membership database.*
- Company logo included at start of all 2021 ISV Congresses shown at the official ISV YouTube Channel.
- Company name noted as a Diamond Sponsor in YouTube video description.

Additional Sponsorship Opportunities:

Don't see what you're looking for? No problem!
ISV will be happy to work with you to cater a package that meets the needs of your organization's sponsorship goal.

Questions/Suggestions?

Do you have a question about one of the sponsorship opportunities provided above?

Contact ISV:

Name: Edward Gibson

Email: EdwardGibson@isvcongress.org

Ph: +1 508-856-1179

We hope you will consider joining the ISV Virtual Congress so we may continue our goal to promote study, communication, and collaboration, among individuals and organizations who seek to innovate, develop, manufacture, and enhance vaccines.